

EMPOWER SANTA MONICA

BUILT BY RESIDENTS · NOT THE CITY

Everyone in this city says the same thing: **"Hopefully they get the help they need."** Then everyone waits for someone to do something.

HOPE IS NOT A PLAN.

So the neighbors wrote one.

Photo: Wikimedia Commons

01

THE HUB

Everything the City, County and State scatter, in one place.

Who to call for any situation on the street. Every rule and who actually has the power to change it. Every Council deadline. Every lawful path for a family whose loved one is too sick to say yes. In English and Spanish.

02

THE PLAN

A bed first. Then the law.

Six initiatives written like a business plan, every claim sourced. Humane and no BS: real treatment and a real bed offered first, then the rules already on the books, the same for everyone. And every dollar tied to a result.

03

THE MOVEMENT

Neighbors at the mic, not in the comments.

Council nights, park counts, block captains, a flyer on every café board. An ecosystem where any resident knows exactly how to show up. Built to belong to the whole city, and to be copied by the next one.

THE SIX

- Treatment, not tents
- Offer first, then enforce
- A 24/7 crisis drop-off
- Open books
- Safe blocks
- Bring them home

WHERE THIS GOES

NOV 10

Residents take the mic at the first City Council meeting after the election.

THIS WINTER

The ask: a councilmember files the first initiative. Every step posted.

SIX MONTHS

Monthly numbers public. A bed at the end of every hold. A drop-off named.

TWO YEARS

Fewer people outside. Money tied to results. A model every city copies.

NOBODY ELSE IS COMING. WE'RE THE SOMEONE.

NO MONEY • NO CANDIDATE • NO FACES • NO BS

empowersantamonica.com

hello@empowersantamonica.com · X @EmpowerSMonica · IG @empower.santamonica · Facebook: Empower Santa Monica

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988

Mental health or substance use crisis: call or text 988. Danger: 911.