EMPOWER SANTA MONICA · RESIDENTS, NOT THE CITY

A bed first. Then the law.

A plain-language plan on homelessness, built by Santa Monica neighbors, with every number sourced. Nobody is paid. No donations. No candidate.

---

718 people were counted homeless in Santa Monica on Jan. 22, 2026. **389** slept outside that night.

City of Santa Monica, via the Santa Monica Daily Press, July 24, 2026

1. **Treatment, not tents.** A clinician who can write a hold on every outreach team, and a bed at the end of every hold.
2. **Offer first. Then enforce.** A real bed offered the same day. Then the rules already on the books.
3. **A place to go, and a way up.** A 24/7 crisis drop-off on the Westside, connected to recovery.
4. **Open books.** Every homelessness dollar and result, public every month.
5. **Safe blocks for kids and families.** Priority response around every school and park.
6. **Bring them home.** One City desk for families trying to reach someone they love.

Two minutes. Your say.

Scan to take the neighbor survey, watch the three-minute film and read the full plan.

empowersantamonica.com/survey

In a crisis: call or text 988. Danger: 911.

hello@empowersantamonica.com · IG @empower.santamonica · X @EmpowerSMonica

EMPOWER SANTA MONICA

A bed first.
Then the law.

A resident plan on homelessness, every number sourced. Not the City. Nobody paid.

Scan: two-minute neighbor survey

empowersantamonica.com/survey

In a crisis: call or text 988.

EMPOWER SANTA MONICA

A bed first.
Then the law.

A resident plan on homelessness, every number sourced. Not the City. Nobody paid.

Scan: two-minute neighbor survey

empowersantamonica.com/survey

In a crisis: call or text 988.

EMPOWER SANTA MONICA

A bed first. Then the law.

A resident plan on homelessness. Six steps, every number sourced. Not the City. Nobody paid, no candidate.

Two-minute neighbor survey
empowersantamonica.com/survey
Crisis: call or text 988

EMPOWER SANTA MONICA

A bed first. Then the law.

A resident plan on homelessness. Six steps, every number sourced. Not the City. Nobody paid, no candidate.

Two-minute neighbor survey
empowersantamonica.com/survey
Crisis: call or text 988

EMPOWER SANTA MONICA

A bed first. Then the law.

A resident plan on homelessness. Six steps, every number sourced. Not the City. Nobody paid, no candidate.

Two-minute neighbor survey
empowersantamonica.com/survey
Crisis: call or text 988

EMPOWER SANTA MONICA

A bed first. Then the law.

A resident plan on homelessness. Six steps, every number sourced. Not the City. Nobody paid, no candidate.

Two-minute neighbor survey
empowersantamonica.com/survey
Crisis: call or text 988